



MESSAGE
FROM
PRESIDENT/
CEO

**RYAN
BARTLETT**

Sticking to Our Mission

NOVEMBER IS ONE of my favorite months of the year. It's the start of the holiday season, the temperature is dropping, and friends and family gather to celebrate together. Like many of you, I often take this time to think about what I'm grateful for in life.

My list includes many of the things that you're likely grateful for—family, friends and community. But I'm also thankful for the cooperative model and the purpose that guides my job as CEO of Taylor Electric Cooperative.

As a part of this co-op, I see purpose in action every single day. Unlike investor-owned utilities, our co-op doesn't exist to make profits for distant shareholders. We exist to serve you—our members, our neighbors and our communities.

That purpose is what sets us apart. It's why we were founded, and it's what continues to drive every decision we make.



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At its core, being a cooperative means being member-owned and locally controlled. That's not just a tagline; it's the heart of our business model.

Members have a voice in how our co-op operates. You elect board members who live right here in our service area and understand the unique challenges and opportunities our communities face. Decisions aren't made in corporate boardrooms hundreds of miles away; they're made here at home, by people who care about the same things you do.

This local accountability means we can stay focused on what matters most: delivering reliable, affordable electricity and providing real value to the people we serve.

We accomplish these goals by investing in essential infrastructure upgrades and technologies that strengthen our local grid and improve electric service. We work hard to manage costs and keep rates as low as possible—because we know how much rising prices affect families and small businesses in our area.

And when storms hit or outages occur, Taylor Electric crews are ready to respond quickly because we live here too.

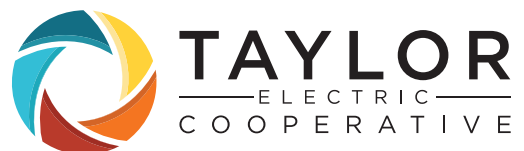
We're also planning for the future. As electricity demand grows due to new technologies and economic development, electric co-ops work to ensure we continue to meet those needs with a balanced, reliable energy mix. We know our members care about affordability and dependability, and we're committed to delivering both.

But our commitment doesn't end at power lines. Co-ops were built to meet community needs, and that purpose extends well beyond delivering electricity. Whether we're supporting local schools, sponsoring youth programs or partnering with volunteer organizations, we're always looking for ways to improve the quality of life in the places we serve. Community support isn't an afterthought—it's central to our mission.

That's the power of the cooperative difference. That's what it means to be powered by purpose.

Now I'd like to thank you, the member-owner. You're not just a customer—you're an owner, a stake-holder and a vital part of a larger effort to keep our community strong, connected and energized. We couldn't do this without you.

Thank you for the trust you place in us, and thank you for being a part of Taylor Electric. We're proud to be your local electric cooperative.





Taylor Electric, is proud to recognize the veterans on our team. To all who have served—thank you for your sacrifice, your service, and your strength.

- BOBBY BAKER Air Force
COLBY CATON Army
JASON GAURA Air Force
KYLE HASPEL Army
WADE HATCH Navy
ELRIC HENDERSON Army
- PAKE JORDAN Air Force
BLAKE KONECNY Army
BOBBY MARTIN Army
DIEGO MATA Marine Corps
BRANDON NELSON Air Force

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CO-OPS POWER CAREERS FOR VETS

TAYLOR ELECTRIC COOPERATIVE is among the more than 900 electric co-ops across the country that support and honor our nation’s veterans. We’re grateful to have vets within our ranks, and we’re proud to serve veterans and their families within our community.

At the national level, we support the Vets Power Us program, an initiative of the National Rural Electric Cooperative Association to hire veterans and help them explore meaningful career opportunities within co-ops across rural and suburban America.

America’s electric co-ops are working closely with federal partners to establish a national employee resource group—Veterans in Energy—to provide transition, retention and professional development support to veterans working in the energy industry.

With more than 40% of veterans hailing from rural communities and a heightened challenge of attracting and retaining a new co-op workforce, facilitating the connection between job-seeking veterans and electric cooperative career opportunities is a win-win endeavor.

Taylor Electric is proud to be a part of the cooperative network that honors and supports vets of all ages, ranks, and branches.



Taylor Electric Cooperative

A Touchstone Energy® Cooperative

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COMMUNITY & COFFEE IN RURAL AMERICA

Cottonwood, Texas

In a world where everything seems to move faster by the day, sometimes it's the simplest gatherings that remind us of what really matters—community, connection and taking the time to sit down together. That's exactly what we experienced during our recent meet-and-greet breakfast and Q&A in Cottonwood, Texas. For Taylor Electric, the event was about more than coffee and breakfast. It was about reintroducing ourselves to members who may not always stop by our offices, creating space for conversation and listening to the people we serve. Cottonwood provided the perfect backdrop—small-town charm, historic roots and neighbors who still know each other by name.

“This gathering made us confident that we are being helped by friends, not strangers.”

—RODNEY & BARBARA CALLAWAY,
TAYLOR ELECTRIC MEMBERS

A WARM WELCOME

From the moment we arrived, we were greeted with the kind of hospitality that makes rural communities so special. Smiles, handshakes and laughter filled the room as folks gathered around tables for donuts, coffee and conversation. The atmosphere was relaxed and familiar—like catching up with old friends rather than hosting a meeting.

It didn't take long before the questions began. Members wanted to know about new projects, upcoming initiatives and how Taylor Electric continues to invest in the future while staying true to our cooperative principles. These are the conversations we treasure—open, honest and rooted in the cooperative spirit of serving one another.



Billy New, service operations manager, presents to the Cottonwood community discussing the fire mitigation program.



EXPLORING COTTONWOOD’S TREASURES

One of the highlights of our visit was spending time with Cookie Robinson, who graciously showed us around the community. Cookie has a gift for storytelling, and as she guided us from place to place, we felt as though we were walking through Cottonwood’s living history.

We began at the Community Center, a gathering spot that has seen generations come together for everything from country musicals to town meetings. It’s more than just a building—it’s a symbol of Cottonwood’s togetherness and resilience.

Next, we stepped into the old Cottonwood Post Office, a place that once connected this small town to the wider world. You could almost imagine the sound of mail being sorted and the excitement of receiving a long-awaited letter from a loved one. Though no longer in use, the building carries the weight of countless stories sent through its doors.

Finally, we visited the historic Methodist church, standing proudly as a reminder of the faith and fellowship that have shaped Cottonwood since its earliest days. Its worn pews and graceful architecture speak to the generations who gathered there for worship, weddings and milestones of every kind.



Barbara “Cookie” Robinson has spent decades preserving the history of Cottonwood through artifacts and photos she has collected and displayed in the town’s historic landmarks.

MORE THAN ELECTRICITY

As we wrapped up our visit, we couldn’t help but reflect on what mornings like this mean for Taylor Electric. Yes, we’re in the business of providing reliable electricity—but our mission goes far deeper. Events like the Cottonwood breakfast remind us that our cooperative is about people, not just power lines.

Our employees live in the same communities we serve, send their children to the same schools and sit in the same pews on Sundays. When we gather with our members, it’s not a company meeting—it’s neighbors talking with neighbors.

The Cottonwood meet-and-greet was more than an event—it was a reminder of the values that built Taylor Electric back in 1939 and continue to guide us today.

As we move forward, we’ll keep finding ways to stay connected, to listen and to serve beyond the meter.

For us, the breakfast wasn’t just about reintroducing ourselves. It was about strengthening bonds, celebrating Cottonwood’s rich history and reminding our members that we’re here for them—always.



Cottonwood’s historic buildings host events throughout the year, like Taylor Electric’s community coffee in the Cottonwood Community Center, formerly known as the Cottonwood School, and the Historic Methodist church that has recently been updated for more special events to come.