

CEO CORNER



Ryan Bartlett,
President / CEO

Supporting Communities is the Co-op Way

AS MOST OF YOU MAY KNOW, cooperatives across the globe adhere to the same Seven Cooperative Principles, which guide our decisions—from how we run the co-op to how we engage with our communities.

Concern for Community is the seventh principle, and it's one of the most cherished among the employees of Taylor Electric Cooperative. During the holiday season, this principle seems especially important.

Electric cooperatives have a proud history of supporting the communities that built them. From toy and food drives to scholarships and direct charitable donations, Taylor Electric steps up to help our members, their friends and families, and neighbors.

Co-op members do their part, too. Through the Operation Round Up program, members can round up their energy bills to the next whole dollar, and the extra change goes toward helping those in need, right here in our community.

Electric cooperatives' commitment to community extends globally too. Co-ops across the country have donated equipment and sent lineworkers to other countries—to help bring power to people who have never experienced the benefits of electricity.

So many families go without on a daily basis and struggle to make ends meet. This struggle can be especially hard during the holiday season.

There are many ways you can give back to the community that go beyond dollars and cents. Take some time to go through your closets and find clothes that no longer fit or you don't use. Bag them up and take them to a local charity or church clothing drive. Volunteer for a local food or toy drive, deliver meals to the sick and older adults, or simply make a meal for a neighbor in need.

No matter how great or small the act, every time we lend a hand, we strengthen our community. So take time this holiday season to think about your neighbors. I hope you have a wonderful holiday season.

SAVE THE DATE

Taylor Electric Cooperative's 86th Annual Meeting



THURSDAY APRIL 17, 2025

Notice of Deadline for a Place on the Election Ballot

NOTICE IS HEREBY given that applications for a place on the Board of Directors for Taylor Electric Cooperative, Inc., regular election ballot may be filed during the following time:

Filing Dates and Times

Start Date: January 2, 2025

End Date: February 4, 2025, at 5:30 p.m.



CEO CORNER



Notice of Rate Change

Official Notice of Rate Change was posted on taylorelectric.com on November 30, 2024

Dear Members,

At Taylor Electric Cooperative, we remain committed to providing you with reliable and affordable electricity. The Cooperative has worked diligently to manage costs while maintaining quality service for our members and has not implemented a rate increase in 9 years.

In early 2024, the Board of Directors instructed the Cooperative's staff to engage an outside organization to conduct a Cost of Electric Service Study. This Study performed by CH Guernsey analyzed the Cooperative's load and current operating expenses to determine the revenue requirement necessary to continue to provide quality service to our members. It was determined that rising costs associated with the current economic environment makes it necessary to implement a small adjustment to our rates, effective January 1, 2025.

This rate increase is driven by the overall cost of doing business impacted by the rising costs of materials and services, and higher fuel prices. The increase will vary among members depending on usage. The average residential member who uses between 1,200 kWh and 2,000 kWh a month may see an estimated increase of \$3 to \$6 to their monthly bill.

We understand that any rate change will impact our members, and we want to assure you that this adjustment has been carefully considered to ensure it is as minimal as possible while maintaining the quality of service you expect from your Cooperative.

Thank you for your understanding and continued trust. Should you have any questions or concerns regarding this rate adjustment, please do not hesitate to call your Cooperative's Member Service team at 325-793-8500 or text 325-399-3250.

Sincerely,
Taylor Electric Cooperative

Taylor Electric Cooperative

A Touchstone Energy® Cooperative 

CONTACT US

226 County Road 287, Merkel, TX 79536

P.O. Box 250, Merkel, TX 79536

Phone (325) 793-8500

Web taylorelectric.com

President/CEO

Ryan Bartlett

Board of Directors

Cecil Davis, Board Chairman, Zone 1

Kathryn Rainey, Board Vice Chairman, Zone 3

David McFall, Secretary-Treasurer, Zone 2

Craig Bessent, Zone 1

Garland Carter, Zone 2

Richard Petree, At-Large

Gay Simmons, Zone 3

24/7

Outage Hotline

For information and to report outages, please call us.

LOCAL

(325) 793-8500

HANDY WAYS TO PAY YOUR BILL

ONLINE

taylorelectric.com

TAYLOR ELECTRIC APP

Available on your Apple or Android device.

BY PHONE

(325) 793-8500. Payments credited immediately.

IN PERSON

Hours Monday–Friday, 7:30 a.m.–5:30 p.m.

Merkel 226 CR 287, Merkel 79536

Abilene 7966 Highway 83, Abilene 79602

Payments credited immediately.

DROP BOX

Merkel office. Located near the entrance of the building.

Abilene office. Located at the southeast portion of the parking lot.

Payments credited next business day.

PAY STATIONS

• Cash Saver, 155 Sayles Blvd., Abilene

• United Supermarket, 2160 Pine St., Abilene

• Check Express, 906 E. Broadway Ave., Sweetwater

Payments credited next business day.

NOTICE

Effective June 1, 2023, all credit/debit card transactions will be assessed a 2.45% convenience fee.

VISIT US ONLINE

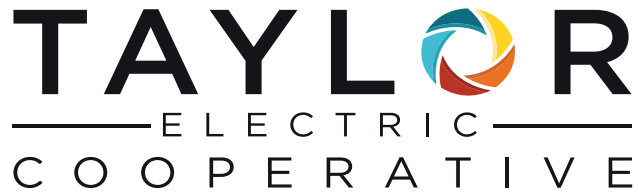
taylorelectric.com



Check us out at
TexasCoopPower.com/taylor

Powering Connections:

A Legacy of Our Electric Cooperative



AS THE 85TH YEAR OF TAYLOR

Electric Cooperative comes to a close, it is time to take a moment to pause, reflect, and celebrate the incredible journey we've undertaken since our founding in 1939. From our humble beginnings to becoming a leader in electrical services, this milestone is not just about the years; it's about the people, the innovations, and the values that have shaped our identity. We are proud to be in a place where we can celebrate those who have come before us, while we are also eager for what the future holds.

A GLIMPSE INTO OUR HISTORY

Founded in 1939, Taylor Electric Cooperative started with a simple yet ambitious vision: to provide essential services to rural Americans, even more so, in the West Texas region of Taylor County. What began as a small operation in Merkel, TX has blossomed into a regional entity, serving over 14,000 members across the area. The early days were marked by challenges and triumphs alike, but the unwavering commitment to quality and innovation laid the groundwork for our future success.

SUCCESS OVER 85 YEARS

Over the past 85 years, we have accomplished remarkable things together. The success of Taylor Electric is a testament to our vibrant community. From establishing comprehensive electrical services across multiple counties to introducing innovative offerings that enhance the member experience, the Co-op has been involved in both large and small initiatives.

In addition to providing services, we proudly support numerous non-profit organizations dedicated to improving our community, providing not only financial contributions but also volunteer efforts to meet local needs.

Looking ahead, we are committed to ensuring that the next generation of co-op members has a solid foundation to continue the legacies passed down to us. We will maintain our scholarship programs and involvement in the rural electric youth tour, continuing to educate young people about the cooperative vision to encourage the youth of today to become the co-op leaders of tomorrow.

For us, these 85 years represent more than just the provision of electricity; they embody a legacy shaped by those who came before us to be carried on by those who will follow.

A MEMBER-FIRST PHILOSOPHY

At the heart of our success are the people who work tirelessly to bring our vision to life. Our team has grown from a handful of passionate individuals to a diverse workforce of more than 90 employees and talented professionals. Our commitment to fostering a culture of collaboration and inclusivity has allowed us to attract and retain the best talent in the industry.

As we celebrate our past, we also look to the future. Taylor Electric is dedicated to making a positive impact on the communities we serve and the environment we inhabit. We will continue to do our part as a company and as individuals to make sure that our neighbors are taken care of for years to come.

In the 1950's Taylor Electric Cooperative operated from a small building in Merkel, Texas. Since then the co-op has grown significantly and now facilitates day-to-day operations from two locations one in Merkel and one in Abilene to better serve members across the area.



THANK YOU

To our dedicated members, board members past and present, and every employee: we couldn't have achieved this without you. Your support has been vital to our success, and we're eager to continue this journey together. We are steadfast in our commitment to the cooperative principles established long ago. While we're excited about the opportunities ahead, we will remain grounded in our roots, honoring you—our members—as our neighbors and friends.

Here's to the next 85 years of innovation, collaboration, and meaningful impact. As we turn this new page, let's celebrate the cooperative spirit that enriches lives, empowers communities, and promotes a more equitable and sustainable future for everyone.



Pictured above: the original board members that made up the first Taylor Electric Cooperative Board in the 1940's.

Pictured below: Taylor Electric's current sitting board serving during the 85th year of The Cooperative.

