

CEO CORNER



Ryan Bartlett,
President / CEO

We're Here to Serve You

We've all heard the phrase above countless times. The words may sound generic, but to us—your local electric cooperative—they mean everything.

Taylor Electric Cooperative was created to serve our community. More than 80 years ago, neighbors banded together and formed our co-op for the common good of the community. In our case, it was the only way to bring electricity to an area where there was none. In doing so, the co-op helped the community thrive. That mission-focused heritage is the golden thread woven throughout our history.

Today we continue to power the community. While our focus has remained steady on providing reliable energy to our members, the current energy landscape and consumer expectations are far different than they were decades ago. That's why we're adapting—to keep pace with changing technology, evolving needs and new expectations.

Serving as your trusted energy adviser means we want to help you save energy (and money) and provide advice and information on a broad range of topics. For example, if you're looking for ways to save energy, check out our website for our Behind the Power page that offers tips and ideas to increase the efficiency of your home.

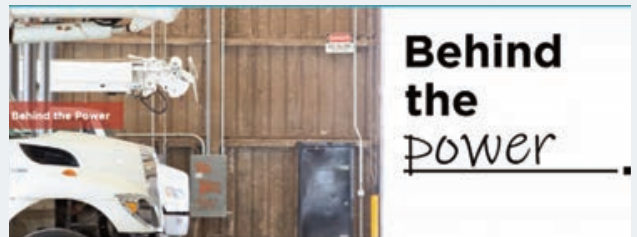
If you're considering a rooftop solar installation, our energy advisers are happy to give you an unbiased view of the pros and cons for your specific

situation. Investing in solar power is a major decision, and it's important to fully understand the costs, responsibilities and potential energy savings.

Unlike a solar power company that has one objective—to sell their products and services—we look at the total energy picture and help you determine the best options for your home.

Many members also are considering electric vehicles. Taylor EC provides information to members about EV charging and electrical requirements so you can make informed decisions. We can provide a candid assessment of residential and business charging requirements for all types of EVs, and we offer ways to save on EV charging. No matter what our members drive, we want to help you achieve energy savings.

So the next time you hear your co-op use the phrase “we're here to serve you,” we hope you know that we mean it. Service is deeply ingrained in who we are. We continue to evolve with the times, and in return, we've found new ways to serve you and provide more options for you to power your life.



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