

# CEO CORNER



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President / CEO

## Resolve to Get Involved

With the flip of a calendar and the stroke of a clock, a new year is here. The fresh start is a prime opportunity to reflect and assess—to take stock of the year that’s just wrapped up and consider changes for 2022.

Perhaps you have an annual ritual, as I do, of building on those reflections by setting a resolution or two. Some of my mainstays include reminding myself to practice gratitude and express empathy, spend more time with the people I love, and of course, eat more fruits and veggies.

In addition to improving the quality of your life and your health, resolutions can help you make the most of your membership with Taylor Electric Cooperative. Here are a few to consider.

**Attend the annual meeting this April 21st.** Participating in our drive through experience offers members the opportunity to connect with employees and experience the co-op in new ways.

**Vote.** While you’re at the annual meeting, exercise your Democratic Member Control, one of the Seven Cooperative Principles, by voting to elect directors. Since our board guides the co-op’s development, your participation in the election affects the plans and trajectory of the organization. Have your say.

**Contribute to Operation Round Up.** Of all the ways Taylor EC seeks to support the community, Operation Round Up is especially close to my heart because it enlists the generosity and compassion of our members. Those who volunteer to round up their bills to the next dollar provide meaningful support to our volunteer fire departments who serve our membership and the surrounding areas.

Maybe you’re already doing some of these things or have thought about them. But there’s no better time than the beginning of the year to turn over a new leaf.

You might find branching out and engaging with your co-op more fulfilling than you anticipated—a small way to make your 2022 a little happier and healthier.



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